

JORDAN WILLIAM CHAMBERLAIN

Design director / Digital creative

I am a multi-disciplined design director and digital creative living and working in Seattle. A recent convert from New York City, I'm new to the West Coast and anxious to explore opportunities and get acquainted with the creative community.

My experience is grounded in fundamental graphic design principles but largely shaped by emerging technologies. Although broadly I am an experience designer, within the context of experience design (XD) my work focuses on two audience touchpoints: the visual, conceptual and architectural design of digital experiences, and the creation and evolution of identity systems.

To put it simply, I make work that *works*. That means I focus on data and usability to inform visuals and I strive to communicate in a clean and meaningful way, regardless of format.

I am currently available for freelance and full-time employment. Please get in touch if you'd like to discuss a project or just talk shop over one of those legendary West Coast microbrews.

Cheers—



CONTACT

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JORDANCHAMBERLAIN.COM

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<i>Education</i>	SEP01 / MAY05 STL	WASHINGTON UNIVERSITY SCHOOL OF ART Bachelor of Arts: Visual Communications & Spanish
<i>Recent employment</i>	DEC11 / NOV12 NYC	LIBERTY ADVERTISING <i>Art director</i> Managed a team of designers and developers to create high-impact digital advertisements. Designed and developed new interactive ad units for Liberty Media Web publishers. Designed visual identity and marketing materials for Liberty Advertising, including libertyadvertising.com.
	SEP10 / DEC11 NYC	IAC ADVERTISING <i>Senior designer</i> Created high-impact designs for customized digital advertising on IAC corporate sites. Coordinated with IAC publishers to create one-of-a-kind ad solutions for select advertisers.
	APR06 / APR10 STL	APPISTRY <i>In-house designer</i> Collaborated with Appistry engineers to visually describe abstract technology concepts. Designed and implemented the above in print, web, and display graphics including: Product branding, Web sites, Flash interfaces, information graphics, animations, large-scale event graphics, product data sheets, white papers and promotional materials.
	DEC12 / PRESENT HAW	IAQUA INTERNATIONAL <i>Identity design / Web design</i> Develop brand strategy for global parent company as well as subsidiary consumer brands. Design visual identity for iAqua, Kauai Shrimp and other brands.
<i>Select freelance</i>	NOV12 / JAN13 SFO	ENDLESS MOBILE <i>Web design & development</i> Consulted on visual design and site architecture of www.endlessmobile.com. Developed corporate Web site using HTML, CSS, PHP and Javascript.
	AUG09 / FEB10 BOS	W.A. WILDE / WILDE AGENCY <i>Print & Web design</i> Guided and implemented rebranding effort for W.A. Wilde. Designed and developed www.wilde.com and www.wildeagency.com. Designed marketing materials and white papers for W.A. Wilde.
	SEP09 / JAN10 NYC	GQ <i>Flash® design & development</i> Designed and developed Flash®-based portfolio Web site to facilitate GQ ad sales. Incorporated interactive tutorials, print layouts, video players and customized navigation system.
	AUG08 / JUN09 BOS	LOJACK <i>Identity design / Exhibit design</i> Designed corporate exhibit for use in trade shows. Designed brand identity for internal LoJack employee group.

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SKILLS

Creative direction
Identity design
Experience design (XD)
Interface design (UX/UI)
Visual design
Web design
HTML/CSS

SELECT CLIENTS

American Cancer Society, Appistry, Armani, Bacardi, Chili's, Chinet, Diageo, Discover Card, Dove, Elsevier, Endless Mobile, Energizer, Evite, Freelancer's Union, G.W. Medical Publishing, GQ, Heineken, Honda, iAqua, JC Penny, Just For Men, Korbel, Liberty Advertising, LoJack, M&M, Macy's, Paco Rabanne, Panera, Pepsi, Pernod Ricard, Pillsbury, Pottery Barn, Rent the Runway, Rosetta Stone, Sabertec, Seagrams, Seamless Web, Smirnoff, Stand Up 2 Cancer, Target, Toys R Us, Verizon, Vistaprint, Walgreens, Walmart, Washington University, Whole Foods Market, W.A. Wilde

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